



Foundation Partners Group Adds Schneider-Michaelis Funeral Home

Orlando, FL – Foundation Partners Group (FPG), a leading provider of innovative funeral, cemetery and cremation experiences and products, has announced the acquisition of Schneider-Michaelis Funeral Home in Jefferson, Wisconsin. The acquisition of this firm adds to FPG’s growing network of locations in central Wisconsin.

“We see in Marla and Ron Michaelis the culture and values we promote as a company, including their strong commitment to the needs and expectations of families who have suffered a loss,” said Bob Bukala, FPG President and CEO. “This is an excellent acquisition for Foundation Partners Group as it allows us to build on our presence in central Wisconsin.”

“Ron and I are very excited to join forces with Foundation Partners Group,” said Marla Michaelis, co-owner of Schneider-Michaelis Funeral Home. “We believe FPG is the right cultural fit for our funeral home and our community, and we look forward to working with Bob and the team at FPG to continue to help our families with compassionate care as they honor and celebrate the life of a loved one.”

The business was founded in 1892 and has served families in the Jefferson area for multiple generations. Since purchasing the business in 1991, Marla and Ron have developed a solid reputation for integrity and customer service in the market while serving in leadership roles in the local community.

“Schneider-Michaelis Funeral Home has an outstanding reputation in Jefferson and the surrounding area, and we couldn’t be more pleased to welcome them into the FPG family,” stated Justin Baxley, Senior Vice President of Business Development at FPG. “Marla and Ron represent the kind of owner we seek to partner with – passionate about serving families and innovating to meet their changing needs.”

About Foundation Partners Group: Foundation Partners Group (FPG) is a leading provider of innovative funeral, cemetery and cremation experiences and products. As one of the largest privately-owned funeral and cemetery operators, FPG owns and operates funeral homes, cremation centers and cemeteries in 17 states, and is actively seeking to expand its locations throughout the U.S. With headquarters in Orlando, Florida, FPG is committed to revolutionizing the funeral profession through their innovative ShareLife® customer experience-centered approach and harnessing the power of relationship and partnership. For more information, visit the Foundation Partners Group website at www.foundationpartners.com.